

# Privacy Policy for Perch

*Effective Date: April 21, 2025*

## 1. Introduction

Perch ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our browser extension and visit our website <https://gotperch.com>. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

## 2. Information We Collect

We collect the following types of information:

- **Personal Information:** When you sign up or interact with our services, we may collect personal information such as your name, email address, and any other information you provide.
- **Usage Data:** We collect information about your interactions with our browser extension and website, including the pages you visit, the links you click, and other actions you take. This helps us improve our services.
- **Technical Data:** We may collect technical information such as your IP address, browser type, operating system, and other technical details to ensure our services function correctly.

## 3. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide and Maintain Our Services:** We use your information to operate and maintain our browser extension and website.
- **To Improve Our Services:** We analyze usage data to understand how our services are used and to make improvements.
- **To Communicate with You:** We may use your personal information to send you updates, newsletters, or other communications related to our services.
- **To Comply with Legal Obligations:** We may use your information to comply with applicable laws, regulations, and legal processes.

## 4. Sharing Your Information

We do not sell your personal information. We may share your information with third parties in the following circumstances:

- **Service Providers:** We may share your information with third-party service providers who perform services on our behalf, such as hosting, analytics, and customer service.

These service providers are authorized to use your personal information only as necessary to provide these services to us.

- **Legal Requirements:** We may disclose your information if required to do so by law or in response to valid requests by public authorities.

## 5. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track the activity on our services and hold certain information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent.

## 6. Data Security

We implement appropriate technical and organizational measures to protect your personal information against unauthorized access, alteration, disclosure, or destruction.

## 7. Your Data Protection Rights

Depending on your location, you may have the following rights regarding your personal data:

- **Access:** You have the right to request copies of your personal data.
- **Correction:** You have the right to request that we correct any information you believe is inaccurate.
- **Deletion:** You have the right to request that we delete your personal data, under certain conditions.
- **Objection:** You have the right to object to our processing of your personal data, under certain conditions.

To exercise any of these rights, please contact us at [privacy@gotperch.com](mailto:privacy@gotperch.com).

## 8. Third-Party Links

Our services may contain links to third-party websites. We are not responsible for the privacy practices of these websites. We encourage you to read the privacy policies of each website you visit.

## 9. Children's Privacy

Our services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13.

## 10. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page with an updated effective date.

## **11. Contact Us**

If you have any questions about this Privacy Policy, please contact us:

- **Email:** [support@gotperch.com](mailto:support@gotperch.com)